



Welcome to this CEN-ENEA Workshop

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Standardization & Research

- Frequently, standardization is a key element for ensuring an efficient and optimal implementation of the results of applied research. Modern standardization does not inhibit, but even fosters innovation!
- Alongside formal standardization, we have other flexible solutions (CEN Workshops..) for a tailored approach
- We advise in most cases to start the standardization process relatively early in a research project, and to include part of the cost in the project budget!
- CEN, and its Members, can participate in research projects: as partner, member of the Advisory Board..
- Standardization has a useful “structuring” effect in the lifetime of a project, and a WP standardization is generally highly valued by the evaluators!

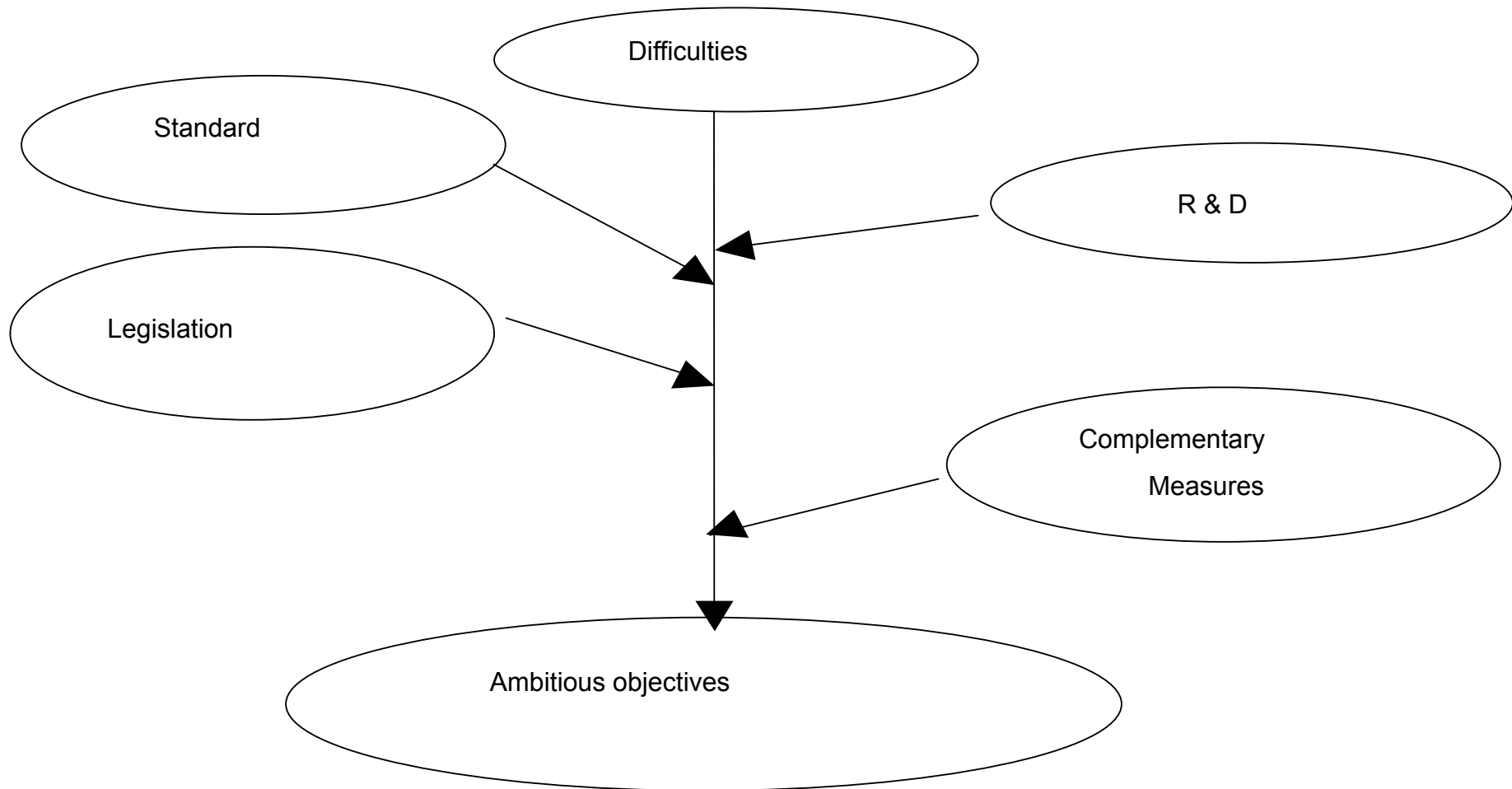
Purpose of this Workshop

- In a nutshell :
- - For the genuine stakeholders, to :
- a) better understand the issues and the various viewpoints
- b) detect common objectives which will have globally a long lasting beneficial impact, not just private benefits but benefits for Society as a whole

Purpose ..

- c) enter into a “Project” approach
- d) consequently draft and consolidate a Business Plan, possibly a multi-faceted one, for maximising the chances of reaching the objective!
- e) in that BP, “consider” the role of standardization
- f) implement the Business Plan

The Integrated Approach





Thank you !

Q U E S T I O N S ??

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