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# Increased Coherence and Openness of European Union Research and Innovation Partnerships

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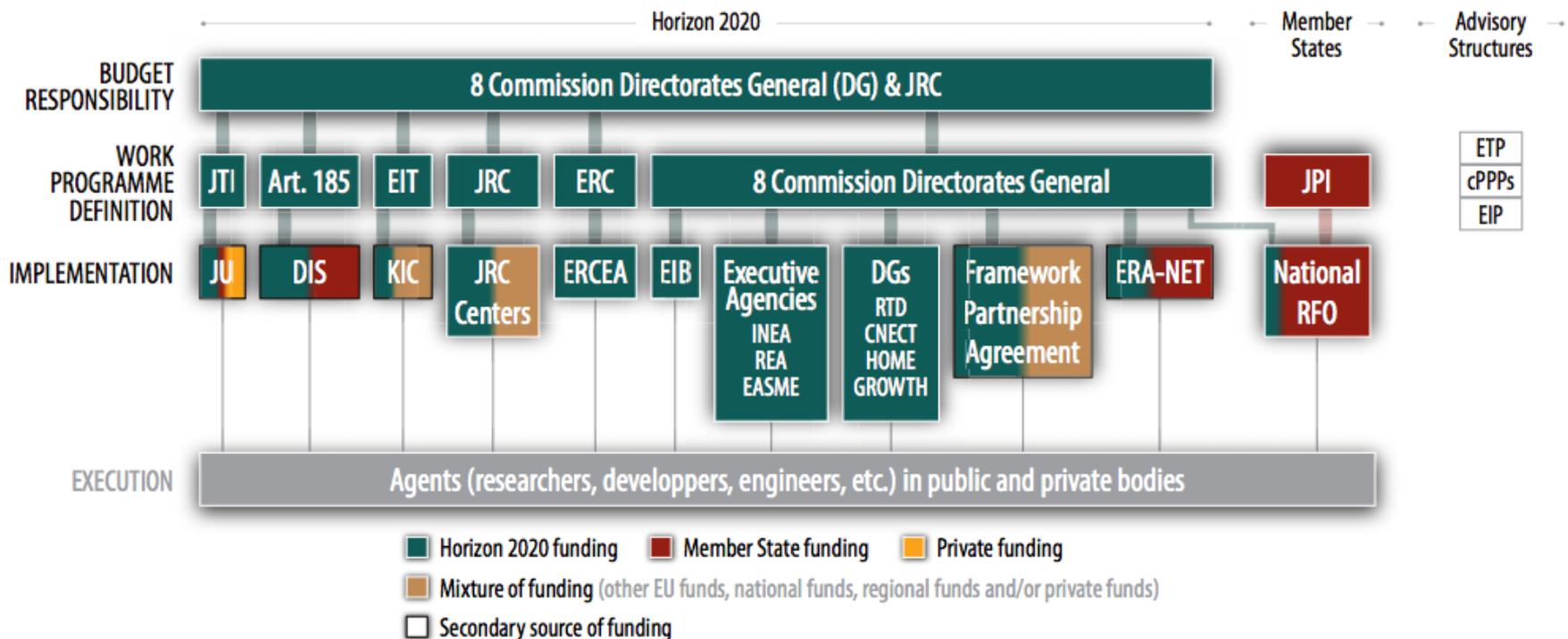
## Study for Estonian EU Presidency July 2017

- Give a helicopter view of all partnership programmes
  - *Public-to-Public partnerships (P2Ps)*
  - *Public-to-Private Partnerships (PPPs)*
- Three research questions:
  - *Rationale and functioning of the instruments*
  - *Allocation of EU Funds to these partnership programmes*
  - *Scenarios and suggestions to improve partnership instruments*
- Approach
  - *On basis of available data in June 2017*
  - *Limited number of interviews*

## The review found

- Ten different partnership instruments with different rationales and 100+ partnerships
- The original rationales for each of these instruments still valid
- The funding and stakeholder communities for each instrument operating quite separately from each other
- Public R&I funders including the Commission lacked the overview of the landscape, no coherent data
- Public-to-Public and Public-Private partnerships two separate worlds

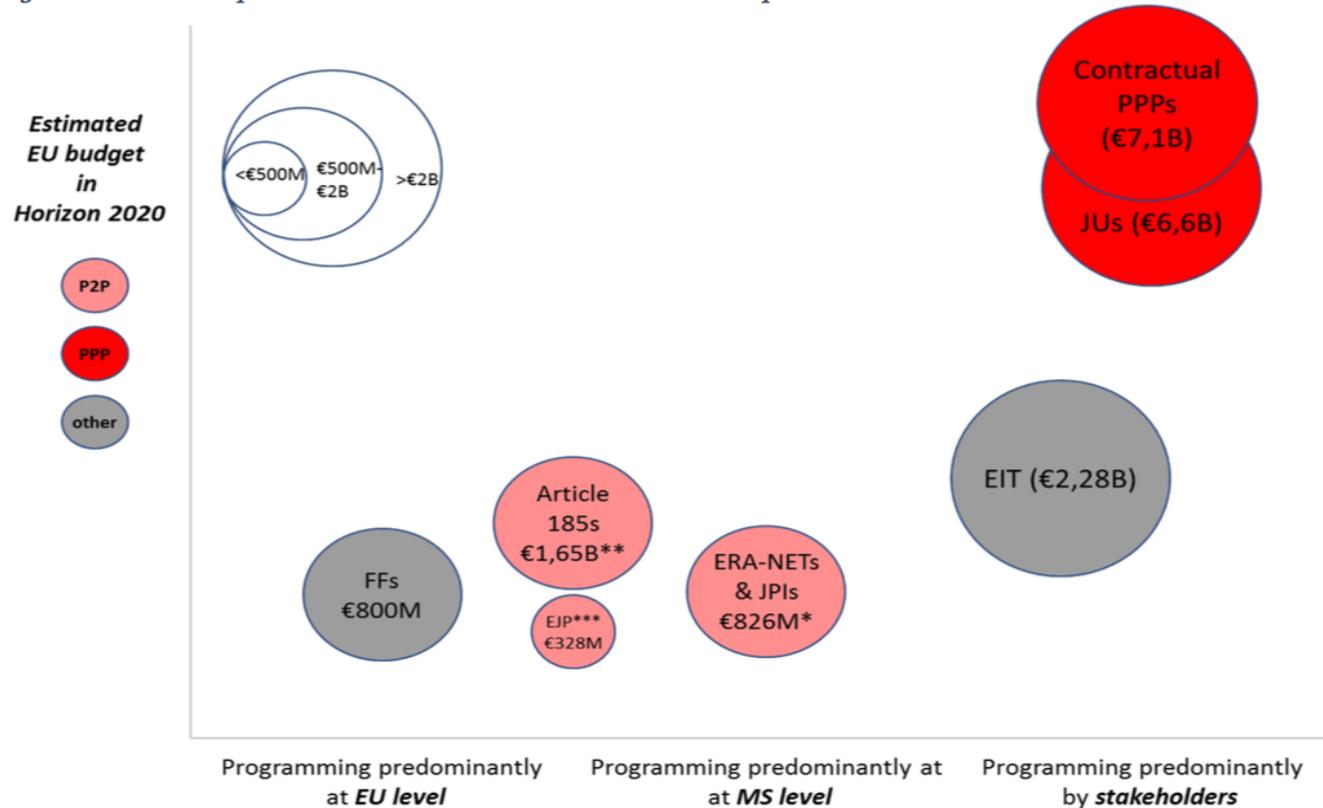
# Partnership instruments have ‘many masters’



Source: EPRS, based on European Commission data.

# An estimated 25% of H2020 in partnership instruments

Figure 8 Partnership instruments in the Horizon 2020 landscape



## Conclusions

- There are (too) many Partnership instruments -> the complete policy mix is getting very complicated
- Coordination across partnerships is difficult
- The process of launching new instruments and choosing topics not transparent
- The governance of the P2Ps/PPPs adds to complexity of R&I funds
- Alignment of EU and MS policies could still make big steps forward to address fragmentation
- European added value and impact need better indicators
- For more ambitious & transformative innovations we need different type of partnerships

## Main recommendations of our study

1. EC+ MS: Systematic approach enhancing and ensuring openness and transparency
2. EC + MS: Systematic framework for setting KPIs
3. EC: common processes for identifying, managing, monitoring partnership instruments
4. EC: Multi-layered governance on behalf of new entrants
5. EC: Stop increasing number of partnership **instruments**
6. Partnership approach to combine dual approach: short term flexibility and long term commitment
7. Societal driven R&D by means of mission oriented approaches

## What happened since the report came out ...

- European Council conclusions of 1 December 2017: consider ways how to reduce complexity in the EU partnership landscape
- ERAC Ad-hoc Working Group published papers summer 2018 on criteria and process for selecting partnerships and the rationalisation of the landscape
  - *openness and transparency following a life-cycle approach*
- Horizon Europe proposal clear about:
  - *New simplified approach to partnerships will be more impact focused*
  - *Part of a strategic programming process*
  - *PPPs can contribute to mission-oriented approach*
- Commission presented 10 options for future industry partnerships this month (source: Science|Business, 17 October 2018)

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