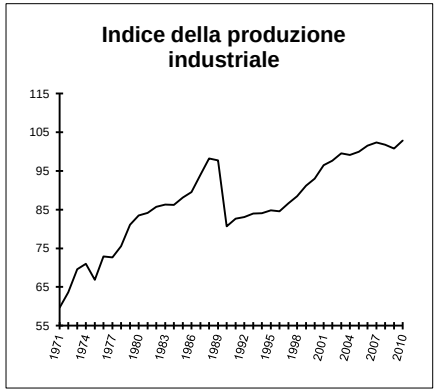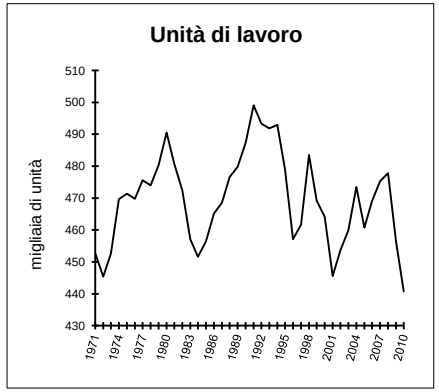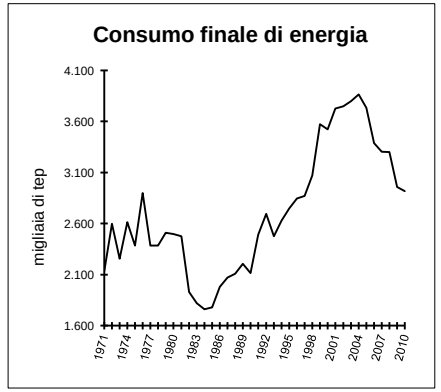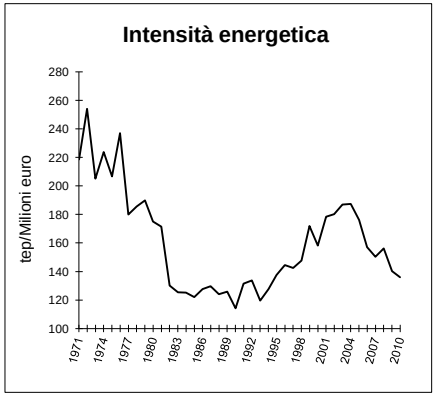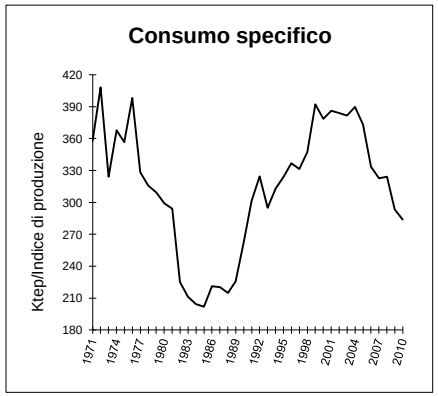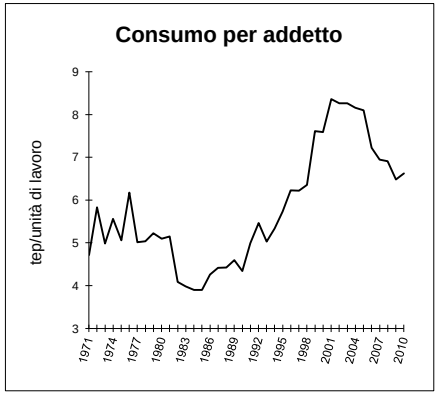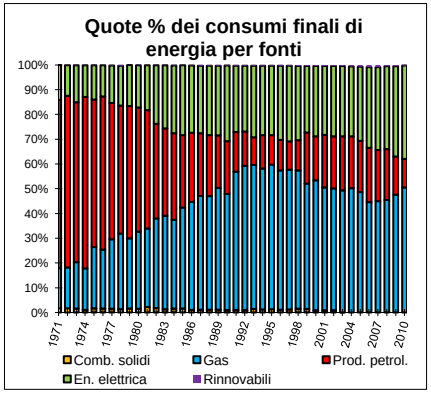AGROALIMENTARE - Principali variabili